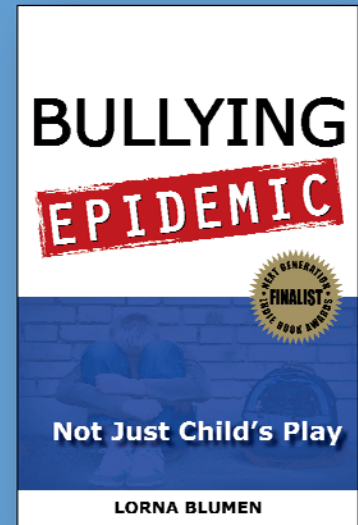


# Bullying Epidemic: Not Just Child's Play

Stop children's bullying *today*  
with this *must-read* action plan from  
bullying prevention specialist Lorna Blumen



*"This book is easy to read and full of examples. It's essential for teachers and concerned parents.*

*Adults need to step in and stop kids' misbehavior. It takes a village, and it's time for the village to step up."*

H. Silverman, High School Parent

2012 Finalist, Education Category  
Next Generation Indie Book Awards

## About The Author

Lorna Blumen is an educational consultant and bullying prevention specialist. Author of *Girls' Respect Groups: An Innovative Program To Empower Young Women & Build Self-Esteem!*, she has appeared on Canadian and U.S. television and radio.



## Make Every Day Bullying Prevention Day!

***Bullying Epidemic: Not Just Child's Play*** is a powerful book on children's bullying and the corrosive, enabling role adults inadvertently play. Why is bullying still a growing crisis, after a decade of bullying prevention programs? ***Bullying Epidemic*** looks clearly at the self-serving excuses adults make for failing to step in and stop bullying, and the tremendous human cost of looking away while our kids are suffering.

Caught early, bullying is easily stopped. Unchallenged, bullying becomes impossibly complex, with no rewind button, leaving permanent scars and, too frequently, costing children their lives. No law can provide consolation or damage repair for parents who've lost children to suicide. *All* of us are damaged by the roles we play – bully, target, and even bystander.

Adults must reclaim our roles as leaders to children, clean up the bullying in adult workplaces, in our personal lives, and on TV, and unwaveringly insist that kids do the same. Kids should know that every day is bullying prevention day – not just when cameras are rolling or the bullying prevention expert is in the school. ***Bullying Epidemic*** offers a commonsense action plan for all adults determined to turn the tide of children's bullying.

Available @ Amazon, Chapters, and Barnes & Noble

For more information about Lorna or to book a workshop,  
visit [BullyingEpidemic.com](http://BullyingEpidemic.com) or [LornaBlumen.com](http://LornaBlumen.com)

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